



## Quickly and Easily Maximize the Appeal and Value of Your Property with Virtual Staging

Boost views, interest and offers to help your property sell quickly and for top dollar

### Benefits of Virtual Staging:

- Instantly shows buyers the full potential and intended use of spaces
- Gets your property listed faster
- Avoids the hassles, expenses and logistical challenges of physical staging
- Ensures your property is on trend
- Generates traffic and positive first impressions online

# Agent / Broker Notes

Reference notes on the benefits a seller can expect with virtual staging

## **Shows buyers the potential and intended use of any space**

Eliminate buyer concerns over showing cold vacant, cluttered or occupied spaces. Virtually staged properties instantly show the true potential and intended use of a space for buyers - most of whom cannot imagine what a space should or could look like. Sparks higher interest in securing showings and buyers feel more confident in the listing's potential. Helps buyers visualize themselves in the space and motivates them to make a purchase.

## **Gets your property listed faster**

Properties can be virtually staged and listed in 24 hours or less 7 days a week.

## **Avoids the hassles, expenses and logistical challenges of physical staging**

No need to replace or move furniture, pay for storage or pay for physical staging or renovations. No need to interview, hire or schedule a physical staging company who will need time to prepare the property, deliver and install furniture/décor. Virtual staging is much easier. Seller won't need to move furniture/décor or pay for storage while they have their property on the market. Seller can maintain overall lifestyle, minimizing room upkeep and interruptions to daily lifestyle.

## **Ensures your property is on trend**

Virtual staging uses photorealistic renderings of furniture and décor from a vast, continuously curated library. Seven different design styles with over 300 furniture and decor room collections ensures the staged property will be on trend and suit the tastes of today's buyers.

## **Generates traffic and positive first impressions online**

Virtually staged photos generate more clicks and positive first impressions than non-staged photos, which generates more views and interest in a property from buyers.

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